**Report:**

**1.**

Indeed, questionnaires are the best way of collecting data for this project, because it is the easiest way to know the perspective of different shades of people in a tiny amount of time against your business idea. However, The more audience you have for getting data about gym the more accurate you will get what they want if they join your gym. Needless to say, Getting become easy when we use surveys in the absence of a specialist. This is valuable for huge populaces when meetings would be unrealistic. For instance, if you want to take interviews to take data for your gym and facilities to open, How many people will you target in a day? 10, 20,50, Noticeable point is that you can not exceed within 24 hour more than 50. Furthermore, if you use questionnaire surveys you will target thousands of people even in an hour or more than that. Which includes answers to all data without wasting your time.

First of all, if you go to the actual environment and collect the data? What would happen?

Let me describe something here, Because of security and safety, no CEO or director allows you to enter their territory to interviews about the gym and getting data for your businesses. Afterward, why they will get out time from their schedule for what for gym purposes, believe me, nobody will give us time to interview and gather data for their fitness. When talking about majority and minority, the majority in favor of the positive picture of themselves thus may lie or twist reality to look great, e.g., understudies would overstate the correction span. Polls can be a compelling method for estimating the conduct, perspectives, inclinations, assessments and, aims of moderately huge quantities of subjects more inexpensively and rapidly than different strategies.

A very real example from practical life, when we were in university doing my bachelor's, we used to go with the usual flow and daily tasks that we do. In the meantime, when guests used to visit our university we fake the reality and do formal clothes and behavior more formally than usual. In the same way, we can not get actual data from interviews and any other techniques other than questionnaire surveys. We can get real and actual data for it.  In the given scenarios, We find more difficult to gather the data and time problem. To keep in mind this problem, we find only one solution is questionnaire surveys, for this approach we do not take more than 5 minutes of the time of people, it does not need you to be there physically and it does not create any harm to the safety of the organizations. Usually, a questionnaire is helpful in case quantitative and qualitative point of view can be in the account.

2.

They need to collect various things based on my knowledge as a business analyst, but I prefer them to collect data from them are below:

         Location

         Connection

         Well trained trainer

         Ethical atmosphere

         24/7

         Latest machines

         Diet plan

Pursuing these concepts and points are above which are strictly important to gather the data for their business.

Location, It is mandatory to choose the location for your gym in order to get more and more people in your gym to workout. Based on data, people usually feel free if the gym is near to rural areas and populated areas in order to live satisfied. The location must be in the area where they get more positive answers in their surveys. In a case, to satisfy everyone it might open in between the eery party sort of common ground where everybody is happy and easily reachable.

Afterward, owners must create some connections to get more people admitted to their gym for their business, the more the connection the more admissions they will get and reviews regarding their venture. It might reduce the need for marketing somehow. They must sound great over social media in one case to spread the idea of their business and hit the ground fully. In addition, marketing comes in handy if they have more huge circle who can add value to their business.

Besides, Every gym needs a better trainer for the newly join people. I need to mention my story, I did face some problem not o find a proper trainer at the gym where I used to be, I was unwilling to get here but there was not any choice but to continue or to left. If they need people to stay at their gym, they need to find experienced trainers who had fought some competitions or proper guidelines so the more people can stay.

What’s more, to add is the ethical environment at the gym which can be provided by people with sensible nourishments. Everybody needs respect whether they are in a school, job or even in a gym. Some people do not like to treat like a piece of crap otherwise they leave the place if they do not get the respect they deserve.

In fact, people who have jobs and stuck at their homes and offices do not have time to give to their fitness. If they need to open gym 24/7, more people will join them happily, they need to hire two shifts of the trainer with highly skills trainers at their gym. Some people have distinct timing at their job and some are different than others, Everybody will work out if they are free and the gym is open. You need to open it all day.

Moreover, if gym-goers are inside your gym what they can find more attractive is the machines they will use to fit their body and shape their life easily. They need to find modern machines and stuff at their gym.

Similarly, diet plans and what is better for them to eat during the gym and before and after the gym. They need to make the diet plan for every person in the gym for their nice looking.

3.

**Questionaire about Joining Gym**

There is where we describe the study about gym an people about the benefits of joing the gym and thir name and data will be confidential.

First we would like to ask you soem questions about you?

Q.1How old you are? \_\_\_\_\_\_\_\_\_\_

Q.2Your gender? Male\_\_\_\_ Female\_\_\_\_

Q.3Marital status? Single\_\_\_\_ Not Single\_\_\_\_\_

Q.4Have you joined gym before? Yes\_\_\_\_ No\_\_\_\_

Q.5What was the reason of leaving the gym(if any)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q.6What time they are available for gym?\_\_\_\_\_\_\_A.M \_\_\_\_\_\_\_\_P.M

Q.7Purpose of joinig the gym? Loosing weight\_\_\_\_\_\_\_\_\_, gaining weight\_\_\_\_\_\_ not at all\_\_\_\_\_\_

Q.8What edible stuff they are allergic to?Egg\_\_\_\_\_\_ Chicken\_\_\_\_\_ Mutton\_\_\_\_ Beef\_\_\_\_\_

Q9Expectation after joining a gym?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.